

# **COSH!** makes conscious shopping easy in Düsseldorf

Visit Düsseldorf is vested to offer more sustainable tourism choices. The mission of COSH! is to create a paradigm shift in the fashion industry, bringing about a fundamental change in behaviour, both on the retail and consumer side. The fashion, cosmetics and accessories industry is one of the most polluting and inhumane industries in the world. When we go shopping, we have no idea of the ethical or environmental impact of our

COSH! 'Conscious Shopping Made Easy' makes more sustainable shopping choices effortless and provides you with an accessible online platform that visualises 7 impact themes transparently and clearly. With help from Visit Düsseldorf, COSH! not only puts the best circular and social economy fashion entrepreneurs in the spotlight online, but also on an easy access printable map! Use this map on your next shopping trip in Düsseldorf to discover eco-friendly, ethical and local stores in different neighbourhoods throughout the city.

Scan the QR codes on the map or go to www.cosh.eco to learn more about the stores and to read all the information in Dutch, English, French, German or Spanish. Enjoy your shopping experience in Düsseldorf!

Every store also has an interactive QR-code on their window, scan it to get more info on that specific shop. Done using the map? Pass it on to a friend or family member or recycle it!

# Discover the best craftmanship in Düsseldorf



### **1** 202 EDITIONS

Atelier making limited edition jewellery with a focus on quality design, slow fashion and excellent craftsmanship. Fürstenplatz 2, Düsseldorf

Women Jewellery Locally Made Recycled Metals €€€

# **2** &LADYMONDEGREEN

Atelier and boutique with unique upcycled creations, transforming discarded clothes and other materials into fashion art.

Kaiserswerther Straße 404, Düsseldorf Women Clothing Accessories Locally Made Upcycling  $\in \in \in$ 



### **3 ANGELIKA KAUFFMANN**

Boutique and atelier with unique, locally made fashion, passionately crafted to embody urban elegance and individuality.

Talstraße 103 Düsseldorf

**HESA.DESIGN** 

Weißenburgstraße 68, Düsseldorf

care from vegetable-dyed and vegan leathers.

Women Bags Accessories Locally Made  $\in \in \in \in$ 





# **4** BLACKPOLISH SNEAKER LAUNDRY

Professional shoe cleaning service prolonging the life of every shoe from sneakers to fine leather boots. Liesegangstraße 17A, 40211 Düsseldorf

Atelier for unique bags and accessories locally handcrafted with



PARK

30

FLORA-

**GARTEN** 

O

PARK

**RHINE** 

**RIVER** 

HORION-

PLAT2

**GARTEN** 

GRAF-ADOLF

PLATZ

# KLEINE VERZIERUNG

Heyestraße 118, Düsseldorf

6 KAPIRE

Jewellery atelier focusing on individual and unique creations from recycled materials and reworking existing treasures. Areal Böhler, Gebäude 2, Hansaallee 321, Düsseldorf Women Men Jewellery Locally Made Recycled €€-€€€

Repair shop for shoes and restoration of leather goods with

quality, attention to detail, and a personal touch.

Women Men Shoe Repair Leather Restauration €-€€



# 8 MORITZ WENZ STUDIO

Store and Studio for timeless jewellery, local leather goods, papeterie and slow luxury gifts. Ackerstraße 155, Düsseldorf Women Men Jewellery Accessories Gifts Locally Made €€-€€€



Unique styling service offering personalised wardrobe consultations with a focus on sustainability, styling and



Düsseldorf

**Train Station** 

LESSING-

PLATZ

33

VELBERTER

STRAßE

### 9 SLOWSETTER

KLEINGÄRTNERVEREIN **DAUERANLAGE** 

Women Men Styling Workshop €€



# workshops. www.slowsetter.de

Store with a well-curated selection of fashion-forward brands that are pioneers in more sustainable and ethical production practices.

Bilker Allee 55, Düsseldorf

**Discover more** 

in Düsseldorf

conscious stores

10 BEARTH

www.bearth-clothing.com

Hohe Straße 4, Düsseldorf

Women Men Clothing Essentials Webshop  $\in \in$ 

FREITAG BY SELEKTEUR

Women Men Bags Accessories Upcycling  $\in \in \in$ 

12 GREEN GUERILLAS

Ackerstraße 113A, Düsseldorf

Ackerstraße 168B, Düsseldorf

14 ROBERTA.

Nordstraße 71, Düsseldorf

More ecological fashion store offering more sustainable

Women Men Clothing Accessories Jeans Shoes  $\in \in - \in \in$ 

13 PLUP PLANET UPCYCLING

accessories, creative workshops and B2B productions.

Women Men Clothing Accessories Upcycling Workshops  $\in \in - \in \in \in$ 

Backyard store with more environmentally conscious clothing &

accessories from natural materials that are beyond basic.

Women Men Clothing Accessories Shoes €€-€€€

Store, atelier and upcycling hub with unique fashion,

alternatives for men and women with a big range of jeans.

Explore the store with the iconic, unique and durable FREITAG

Online shop for stylish and casual essentials for men and women, fairly produced in Portugal and designed in Düsseldorf.

Women Men Clothing Accessories  $\in\in$ - $\in\in$ 

15 ROBERTA. - UNTERBILK



### 16 SELEKTEUR

Women Men Shoes Bags €€€

Local store with fashion, gifts and goods characterised by their traditional craftsmanship, authenticity, and unique style. Hohe Straße 6, Düsseldorf

Women Men Clothing Accessories Spirits Gifts Lifestyle €€-€€€



### **D** SNEAKERS UNPLUGGED

Europe's first dedicated store for consciously crafted and vegan sneakers showcasing great alternatives for shoe lovers. Lindenstraße 165, Düsseldorf





## 18 SOULGOODS DÜSSELDORF

Boutique with a diverse selection, from fashionable, in-house materials.

Birkenstraße 86, Düsseldorf

Women Men Accessories Bags Textile Printing €€-€€€



## WUNDERWERK

Flagship store with organic and fair fashion for women and men that stands for Zeitgeist and stylish, minimalist design. Ackerstrasse 133, Düsseldorf

Women Men Accessories Jeans Organic €€-€€€



# 20 YAVANA

Unique shop combining sustainability principles, fair manufacturing processes, and timeless design in a personal and thoughtful shopping experience.

Brunnenstraße 32, Düsseldorf Women Men Clothing Accessories  $\in\in$ - $\in\in$ 

# Discover

more stores on the back!



Scan the QR codes on this map or on the store windows and learn more about the sustainability efforts of these stores. If you like what you see, add them to your next shopping trip!









### **REPAIR REBELS** 26

Online platform that combines technology and craftsmanship making textile and shoe repairs easy and fashionable www.repair-rebels.com

Women Men Clothing Shoes Shoe Repair Textile Repair €-€€



### 27 SECONDLUCK

One of the largest secondhand stores spezialised in kids' fashion, books and toys and over 8.000 items to choose from. Kids Babies Clothing Toys Books Secondhand €-€€



Düsseldorf:

straight up, with a

twist and a side of fries

29 FRUCHT&GENUSS

Stresemannstraße 29, Düsseldorf

Secondhand store with an exclusive collection of high-quality designer clothing and bags paired with personal service Benderstraße 110, 40625 Düsseldorf Women Accessories Bags Designer Secondhand €€-€€€



7 Shopping Tips

Choose

**Honest Brands** 

a number of things you can pay attention to.

The fast fashion industry depends on cheap labour to keep the

prices as low as possible. Because of this, garment workers

work in unsafe conditions for a very low income. Do you want

In West-Europe you have a higher chance of fair labour. Strict

working conditions. Does a brand produce clothes somewhere

factories have certificates such as the Sedex, SA8000, GOTS

But don't pay too much attention to these certificates. Smaller

brands who produce their garments in small ateliers or shops

can't afford these certificates, even though they are in line

certificate, Fair Wear label or the Fairtrade Textile Standard.

labour legislation is applied here, which guarantees good

outside of Europe? Then COSH! investigates whether the

to know if everyone in the process is paid a fair wage? Here are

From COSH!



### Support Your **Local Retailer**

**Synthetic Fabrics** 

end up back in our food and thus in our bodies.

Did you know that twice as many microplastics are released

about half a million tons of tiny pieces of plastic come off our polyester, nylon or acrylic clothing. That is about 50 billion plastic bottles per year. Via the oceans these bits eventually

This is why you should avoid polyester, polyamide, nylon and

elastane as much as possible and opt for natural fabrics such

as organic cotton, organic wool, hemp, linen when you can. These are biodegradable and therefore more environmentally

when washing recycled PET? Researchers estimate that

Think farm-to-table but for fashion! Closer ties with suppliers allow for more transparency in production and labour practices. Complex, global supply chains can obscure these insights. COSH! champions the craftsmanship of artisanal products. These often offer superior quality, promising longer wear and many years of joy.



### Don't Fall For **False Promises**

Transparency is essential if we want to achieve a sustainable and trustworthy industry transformation. Greenwashing, which involves making false eco-claims for marketing, is one of the biggest challenges the industry and consumers face.

Want to find the real deal? Check www.cosh.eco for unbiased reviews guiding you to shop in line with your values.



### **Embodying Stories:** The Magic of Second-Hand

Are you thinking of adding some vintage flair to your wardrobe? Here are five fantastic reasons:

- Eco-Friendly: By not buying new, you cut down on CO2 emissions
- Waste Reduction: Giving clothes another round means less landfill waste.
- Ethical Employment: Some second-hand stores provide jobs to those often overlooked.
- Unique Finds: Stand out with one-of-a-kind pieces! Savings Galore: Vintage often means value for money.



Discover fashion that aligns with your values with our Düsseldorf conscious shopping guide. COSH! guides you through more sustainable boutiques and concept stores, where ethics and style converge. Explore a world where fashion is beautiful, more planet-friendly, and supports its artisans. Scan the QR code to read the full article!

# with our new app!

The fashion industry has always told us that the best way to be stylish is to buy something new. The Acquired and COSH! teamed up to break this fashion trend. We help you get the most out of the clothes you already have, so you can shop smarter for items that add value to your wardrobe. Thanks to this app, you can spend less and wear more. Scan the QR code for more info and download the app!



# Go shopping in your own wardrobe

# New life awaits in the secondhand stores of Düsseldorf



### 21 BROKE

Streetwear-oriented secondhand store with the best curation of fashion, shoes, accessories, books and art that are ready for

Women Men Clothing Accessories Bags Art Secondhand €€-€€€



### 22 FAIRHAUS FLINGERN

usehold goods as well as upcycled products. Fichtenstraße 42. Düsseldorf

Women Men Kids Accessories Social Business Secondhand  $\in - \in \in$ 



### **GREENTREES**

31 PURE NOTE

Brunnenstraße 30, Düsseldorf

Hoffeldstr. 18, Düsseldorf

Restaurant Vegan Lunch Dinner Drinks €

32 SATTGRÜN FLINGERN

Restaurant Vegan Lunch Dinner Buffet €

Vegan restaurant offering a fresh buffet with surprising

international dishes that will satisfy everyones taste buds

Restaurant serving healthy cold-pressed juices, smoothie bowls and salads inspired by the Australian culinary lifestyle. orettostr. 54. Düsseldorf

Packaging-free shop and vegan restaurant with delicious

cuisine from breakfast to dinner made from fresh and organic

Restaurant for vegan and vegetarian culinary exploration where

fresh, seasonal ingredients meet delicious creativity.

Restaurant Vegan Vegetarian Coffee Breakfast Lunch €

Restaurant Vegan Breakfast Lunch Juices €



with it.

The fashion industry requires enormous amounts of water and energy. And how clothing and accessories are manufactured and disposed of can amount to unmanageable waste mountains. Want to shop smarter? Here's how:

- Go Circular: Some cool brands upcycle fabric leftovers, nearly wasted materials or worn clothing into magnificent new creations.
- Choose Nature: Support brands that favour natural materials instead of fossil fuels. Synthetic fibres like polyester never fully degrade, which makes them environmentally harmful once the annual closet cleaning comes up, and they end up in a landfill halfway across the globe. Our top picks are organic cotton, organic hemp, organic linen, EcoVero, recycled cottons or wools and Tencel.



To truly support a circular economy—where materials are used, reused, and recycled—we need to make recycling easier. Surprisingly, even with today's technology, mixed-material garments are hard to break apart for recycling, leading to less than 1% of clothes getting recycled worldwide. Let's change that! Go for high-quality items made of a single fibre, like 100% organic cotton. These stand more chance of getting a new life.

# Explore the city: Climate Walk in Düsseldorf

Explore Düsseldorf more sustainably! Choose from a range of guided tours, whether it's admiring more eco-friendly architecture, cycling through scenic routes, or savouring regional delicacies. Book now for an unforgettable experience.

In the same spirit, COSH! offers Green Fashion Tours. Visit fashion designers, small boutiques, concept stores, and ateliers. Keep an eye out for future events on www.cosh.eco



# **Experience COSH! in** 5 Easy Steps!

GO TO WWW.COSH.ECO Surf to the COSH! website and click on "stores".

**CHOOSE YOUR CRITERIA** Use the filters to specify your needs.

**DISCOVER LOCAL SHOPS** Find shops in an area of your choice and learn about their efforts for a better planet.

MAKE A SHOPPING ROUTE Add your favourite shops to your list and make

**ENJOY YOUR** SHOPPING TRIP!

Does your store

# **COSH! Makes** Conscious Shopping Easy!

Eager to Shop Sustainably but Overwhelmed? Let COSH! guide you. We've vetted fashion and cosmetics brands across 7 comprehensive categories to make shopping more sustainably a breeze for you.



Did you discover a new favourite store using our map? Share your finds on social media, and we'd be thrilled to spread the word!

This map, produced in 7,500 copies by Visit Düsseldorf and designed and published by COSH! in 2024, is protected under copyright laws. All rights are reserved, and any unauthorized reproduction of use is strictly forbidden. This map is intended for personal use only. We do not guarantee the ongoing ccuracy or completeness of the information provided. Visit Düsseldorf and COSH! accept no liability for any damage resulting from its use.

# belong on the next edition of this map?

Take the preliminary test! Scan the QR code and calculate the COSH! index of your store! The index scores stores on 8 impact themes: people, materials, circular economy, animal well-being, supply chain distance, brand positioning, and traceability, using data from 1000 brands to evaluate as well as the packaging and energy supplier of the store itself. Scores over 30 show progress; over 50 is exceptional!

Did you get a good score and do you feel like you belong on this map or our website? After completing the score you will see how to book an appointment with the team. (www.cosh.eco)

**Legal Disclaimer** 

# 23 KLAMMOTTE BILK

Secondhand store with an extensive range of maternity wear, baby and children's clothing, footwear, strollers, and toys. Aachener Straße 10, Düsseldorf

Kids Babies Women Toys Accessories Secondhand  $\in \! \! \cdot \! \! \in \! \! \in$ 



### **24** KLAMMOTTE DERENDORF

Secondhand store with a big selection of clothes, toys, and footwear for babies and kids, as well as maternity wear lünsterstraße 147, Düsseldorf

Kids Babies Women Toys Accessories Secondhand  $\in - \in \in$ 



# 25 KOKO SELECTED

Store with a carefully curated selection of fashionable secondhand garments, mostly for women. Hermannstraße 47, Düsseldorf

Women Accessories Gifts Secondhand €-€€



# **URBAN GORILLAS**

Colourful restaurant for your vegan culinary adventure featuring burgers, finger food, global specialities and drinks. Oberbilker Allee 23, Düsseldorf

Restaurant Vegan Lunch Dinner Drinks €

